

IDS 10

PRESENTED BY **RADO**
SWITZERLAND

INTERIOR DESIGN SHOW
JANUARY 21-24 2010
METRO TORONTO CONVENTION CENTRE

Vitra and plan b present **VEGETAL SOCIALE**
an installation by celebrated artist BRUNO BILLIO



Vegetal Sociale is a transforming sculpture comprised of 40 Vegetal chairs that will evolve over the course of the 3 1/2 days of the Interior Design Show. As chairs are purchased, the sculpture will evolve until eventually, it will cease to exist at all. The chairs will be sold for a one-time only IDS on-site rate of \$220 (in place of \$610)

Vitra is available in Toronto at plan b. www.planboffice.com

INTERIORDESIGNSHOW.COM

plan **b** | **vitra.** | PRODUCED BY MMPI